

Qualitative research methods in psychology

Recent Examples on the Web

This study also aims at demonstrating with both quantitative and qualitative analyses that certain fantasies often considered to be unusual are common. â€” Seriously Science, Discover Magazine, 1 Dec. 2016

Traditionally, market research encompassed four major disciplines: primary, secondary, quantitative and qualitative. â€” Yec, Forbes, 19 Dec. 2022

But by any qualitative measure, the export bans on computer chips are much tougher than anything imposed by Trump, said Gregory Allen, a senior fellow in the strategic technologies program at the Center for Strategic and International Studies. â€” Josh Boak, ajc, 12 Nov. 2022

Incorporate qualitative data by inviting working parents to give feedback about their experiences. â€” Jeni Mayorskaya, Quartz, 7 Oct. 2022

Consumer panelists also provide qualitative feedback on items tested in the Good Housekeeping Institute. â€” Zee Krstic, Good Housekeeping, 21 Nov. 2022

Our research included both qualitative individual interviews and a 40-question quantitative online survey. â€” Jeanne Meister, Forbes, 5 Oct. 2022

The mobile survey, by contrast, gathers qualitative responses. â€” Doug Smithsenior Writer, Los Angeles Times, 29 Oct. 2022

The qualitative difference is apparent even after shutting the door and driving a few hundred feet. â€” Dan Edmunds, Car and Driver, 18 Oct. 2022

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Reference

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