

The key to faking perfect skin “ with or without other makeup ” is finding the best foundation formula for your complexion and needs. But knowing where to start can be baffling, so we've made it easy for you with options based on your skin type (oily, combination, dry, sensitive, mature, acne-prone); preferred form, including liquids, creams, and loose and pressed powders; coverage level from light and sheer to medium to full; and finish, from matte to satin to radiant.

To find the best foundation formulas and brands, Good Housekeeping Institute Beauty Lab scientists and editors scan the market for bases across price points, which are then label-masked to eliminate bias. Professional makeup artist evaluators test the foundations on factors such as dispensing, texture, application (spreadability, blendability, buildability) and coverage look and feel. Formulas that claim moisturization benefits, like tinted moisturizers and BB and CC creams, are also tested for skin hydrating effects using the Lab's Corneometer device. In the GH Beauty Lab's latest foundation test, scientists analyzed 190 submitted products to find the top 30 contenders for evaluation, quantifying 919 data points to find the best-performing formulas.

Now, it's time to find your perfect match among the best foundations you can buy, according to GH Beauty Lab testing and experts, including drugstore buys:

## Reference

[AP® Psychology Crash Course, 2nd Ed., Book + Online: Get a Higher Score in Less Time \(Advanced Placement \(AP\) Crash Course\)](#)

[30 Essential Skills for the Qualitative Researcher](#)